

Already making social media videos?

Make your next video work for you.

If you're between the ages of 13-18, enter the Lights, Camera, Save! contest. It's easy, FREE – and you could win BIG.



NATIONAL PRIZES UP FOR GRABS:

1ST PLACE
\$10,000

2ND PLACE
\$5,000

3RD PLACE
\$2,500

HERE'S HOW

1. Find a participating bank near you at LightsCameraSave.com and ask them for an online entry form.
2. Make a creative, 30-second video about financial responsibility!
3. Submit your video and entry form to the bank by December 1, 2026.

VIDEO TOPIC IDEAS:

Automatic Savings	Direct Deposit
Budgeting	Emergency Fund
Credit Score	Financial Scams
	Paying for College
	Protecting Your Identity
	Retirement



CHECK OUT
LightsCameraSave.com
to learn more about the contest.

© 2026 American Bankers Association Foundation. All rights reserved. No purchase necessary. Void where prohibited. Contest open to legal U.S. and D.C. residents who live in the U.S. or D.C. and are between ages 13 and 18 as of October 1, 2026. Contest begins October 1, 2026 and ends December 1, 2026. For entry forms or more information about this contest, including the Official Rules, which govern this contest, contact our bank or another participating financial institution, or visit LightsCameraSave.com.



LOCAL PRIZES AWARDED!

In addition to the national contest prizes, Lincoln Federal Savings Bank will take the top three videos submitted locally and award \$100 for first place and \$50 for second and third. Local winners will be announced on February 26, 2027.

Additional information and contest materials can be located at LightsCameraSave.com or at lincolnfed.com.

HOW TO PARTICIPATE

You can help spread the word to young video pros! For participation details and forms, contact:

Lincoln Federal Savings Bank
Alyssa Richards, AVP / Marketing Coordinator
arichards@lincolnfed.com or 402-325-4811

START SAVING NOW

Each participant who chooses to open a checking or savings account at any Lincoln Federal Savings Bank location is eligible for a \$10 opening deposit from the bank.

Lincoln | Omaha | Blair | Fremont | North Platte | McCook | Benkelman | Hastings | Holdrege
lincolnfed.com | Member FDIC

